

With more than 50 years experience and tradition in tanning leather, Pasubio SpA is one of the main international players. All its success comes from the sacrifice and the entrepreneurial spirit of the Pretto family in which 3 generations have engaged in creating an identity which today has become the benchmark for quality, innovation and reliability in the tanning sector.

From the creation of the first plant in the 1950s by the four Pretto brothers for children's footwear; moving to the '60s and '70s with national success in upholstery and footwear; then moving on to the automotive sector in the '80s.

Today with more than 400 employees and 5 plants Pasubio produces more than 9,000 leathers a day for the main car manufacturers all over the world.



The Fratelli Pretto tannery was established in the suburbs of Arzignano by the four Pretto brothers, Mario, Bruno, Lorenzo and Vittorina.

The plant featured all the necessary machines to process leather from raw-materials to the finished product. Production mainly focused on leathers for footwear. A production of 3,000 square feet a day.

1960

Success reached in the national footwear market thanks to the products such as suede leather for moccasins without lining and white butts for children's footwear.

Luigi Loiero, a chemistry graduate at the University of Turin and Serio Ruffo, a well-known leather salesman joined the company.

1966

Conceria Pasubio was established, replacing the previous Fratelli Pretto company. The Pasubio name was chosen for two reasons: to exalt the importance of the mountain with the same name in the Veneto region and to use a name which was well-known by local inhabitants.

3-P mechanical company was established. 3-P stood for the three Pretto brothers, Mario, Bruno and Lorenzo. It was set up to independently manufacture machinery for the leather sector to overcome several issues affecting the sector due to the extensive use of manual work.

**1973**

Spaccatrice Arzignanese srl was built in the new industrial zone of Arzignano.

The company was created to carry out on its own the first stages of the production cycle: liming, tanning, pressing and splitting.

ELLE-PI sas tannery was established in Arzignano.
This company was set up with a mindset to use all
parts of a hide, including splits.
Daily production of 40,000 square feet.

1977

Conceria Pasubio changed from limited partnership
to public limited company in which the Pretto family
held the highest stake. Daily production of 60,000
square feet mainly for footwear.

1980

Mario Pretto became CEO.
Market diversification including upholstery and
footwear thanks to the production of buffed
leathers and patent leathers. Thanks to the creation
of a specific department in the tannery for patent
leathers, Pasubio became successful not only in
Italy, but also in Europe.



Pasubio became a supplier of PSA and Maserati, for
setting, and Custom-trim, for steering-wheels.

1987

Alberto Pretto, Mario Pretto's son, became CEO of
Spaccatrice Arzignanese.
Thanks to investments in technology, production
reached 80,000 Kilos of leather a day and
Spaccatrice Arzignanese became one of the most
important manufacturing plants in Europe.

1990

80% of Pasubio's production was for footwear, 20%
for automotive.

The factory moved from the original premises in Via Baracca to an 18,000 square metre new plant in a 30,000 square metre lot in the Industrial Zone of Arzignano. Production was shifted to automotive. Patent leather was no longer produced.

1996

Luca Pretto, Mario's son, joined his father in running Pasubio.

Thanks to new marketing strategies, footwear was added again to automotive, while aiming at specializing in a niche market which included buffed leathers for the production of moccasins.

Pasubio was one of the first Italian companies to achieve ISO 9002 and the first Italian company of the tanning field to achieve EAQF'94 certification.

1997

Pasubio won over 70% of the buffed European market and asserted itself more and more in the automotive market. Daily production of 5,000 automotive leathers and 1,000 for footwear.

1998

Pasubio became supplier for VW CHINA seats for the NEW PASSAT, LAVIDA, POLO, VISTA.

ELLE P was sold.



Pasubio achieved AVSQ'94 certification with QS-9000,IG 96.09.

2001

Pasubio became a Jaguar supplier for all their models. Footwear production handed over.

2003

Pasubio became a Bentley supplier of all models of seats, steering-wheels and dashboards.

2005

Pasubio became a supplier of seats for OCTAVIA and FABIA models for Skoda China.

2007

Pasubio became a supplier of seats for YETI, OCTAVIA and SUPERB models for Skoda EU.

Pasubio became a supplier of seats and dashboards for RANGE ROVER, RANGE ROVER SPORT, EVOQUE, DISCOVERY SPORT models for Land Rover.

3P was sold.

2009

Luca Pretto became CEO of Pasubio following his father's death.

2010

PID (Pasubio Interior Design) was established



aiming at producing leathers for medium-high quality upholstery.

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2012



The Pretto Family gained 100% control of Pasubio capital.

Pasubio became a supplier of all Lamborghini models.

Pasubio became a supplier of seats, steering-wheels and dashboards for CARRERA, MACAN, PANAMERA and CAYENNE models for Porsche.

Pasubio became a supplier of dashboards for C-MAX, MONDEO and ECOSPORT models for Ford.

Pasubio became a supplier of steering-wheels for CEE'D models for KIA.

2013

Pasubio Sesta Strada plant for shaving and selection stages was opened. Pasubio became a supplier of seats for TOURAN models for VW Europe.

2015

Pasubio Trim Division was opened.

Pasubio became a supplier of seats, steering-wheels and dashboards for Hyundai, Maserati, BMW e Alfaromeo.

2017

Opening of Pasubio Divisione Zermeghedo.

